



## Memories of New York

1126 Broadway, New York, NY

FOR IMMEDIATE RELEASE

*Private Circulation* is proud to announce its first public installation, *Memories of New York*, at 1126 Broadway, just north of 25th Street. The installation features a semi-empty storefront that contains the remnants of a typical New York souvenir shop. Against the backdrop of Broadway, near Roxy Paine's recently de-installed sculptures at Madison Square Park, *Memories of New York* examines the tenuous relationship between an artwork and its surroundings.

Using text, sculpture, and photography, the installation suggests a linkage between cultural bankruptcy and the malaise of the United States's collective memory, thereby highlighting the problematic relationship between cheap trinketry and the American Dream. Among the miscellaneous objects on view are shrink-wrapped reprints of vintage New York photographs, a person-sized Statue of Liberty, empty trinket vitrines, a handmade pink Big Sale sign hung from stained drop-in ceiling panels, and a freestanding pole draped by a large American flag.

In a contemporary environment where artworks commonly eschew a singular theme or form in favor of a multifarious spectacle, *Memories of New York* is devotedly thematic. Yet the installation soundly rejects stability, favoring a more radical interpretation of the thematic approach in which its various arrangements and relations are randomly threatened by the whims of the proprietor.

*Memories of New York* is the first in a series of public artworks designated by *Private Circulation*. The best times to view the installation are during the day and at dusk. Images reproduced in *Private Circulation* may not reflect the current state of the artwork. For general inquiries or, if you would like to bring *Memories of New York* to your city, please contact [privatecirculation@gmail.com](mailto:privatecirculation@gmail.com).